

Buckle Up!

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Introduction

01

**Why Is Smarter
Mobility Important?**

02

**Different Transportation
Strategies**

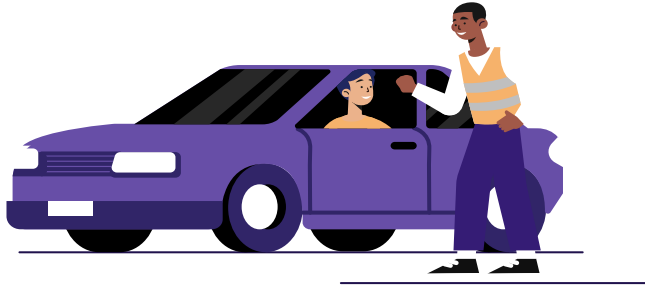
03

**Research and
Development in the
transportation industry**

04

Conclusion

Different Transportation Strategies



Why Is Smarter Mobility Important?

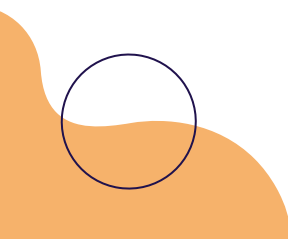
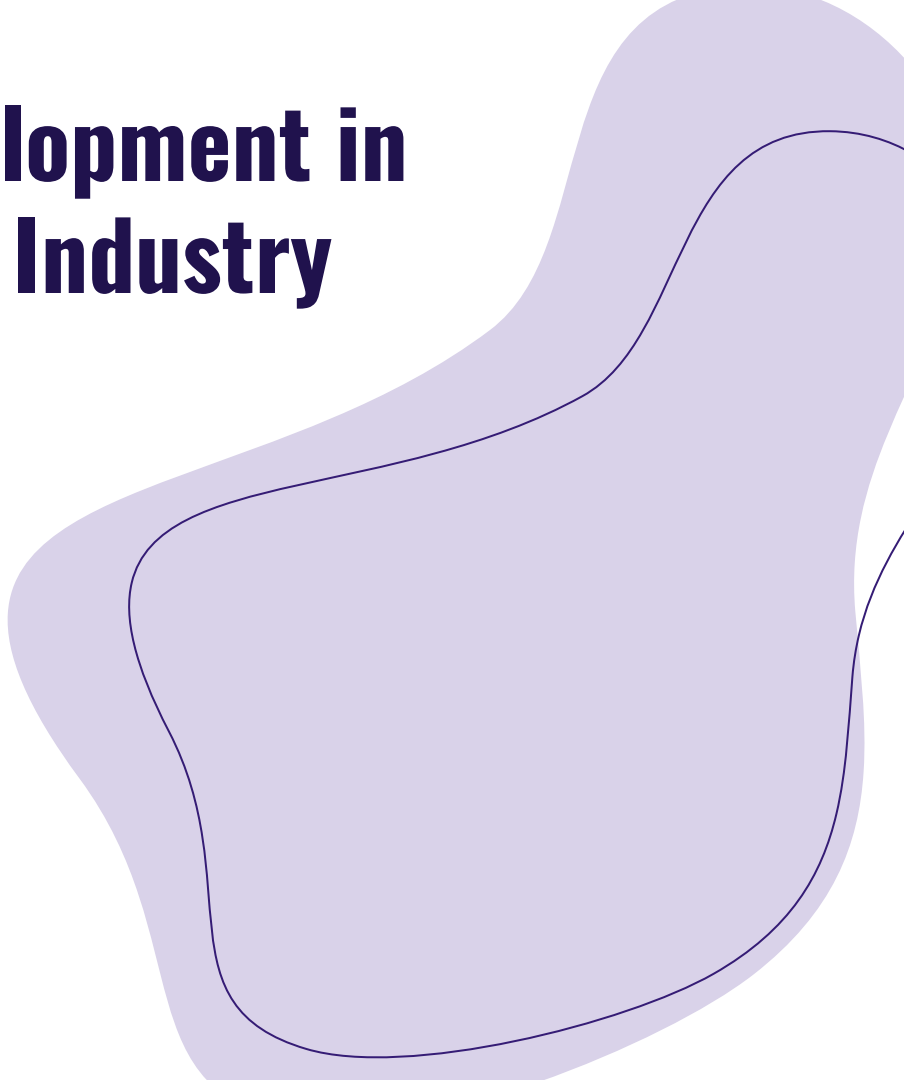
- Better for you
- Better for the environment
- Often Cheaper
- Usually safer
- Can be faster





Research and Development in the Transportation Industry

Two Focuses of the transportation industries Research and Development sector are:

- Carbon risk assessments
 - Carbon reduction initiatives
- 
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Conclusion