

Right now we live in a linear economy
this is a linear economy



We get the materials

We use it



We make things

We get rid of it

We want a circular economy
this is a circular economy



We get the materials

We make something

We recycle it

We use it

We re-use it or fix it (if possible)

Energizer has started making batteries out of recycled batteries

Something you can do to help is buying things that
are made from recycled material