

Energy Diet

Round And Round It Goes - Emails

EXAMPLE SLIDE

To whom it may concern,

We are two students from Centennial Public School named ____ and ____ taking part in a school initiative called 'Round And Round It Goes,' in a project called 'Energy Diet,' in which we learn about energy, natural resources, and the effects of energy usage on our environment.

For our project specifically, we were tasked with contacting a company, and encouraging them to participate in the circular economy - meaning, working as hard as they can to reduce, reuse, and recycle all of their goods as to minimize their carbon footprint.

We have chosen your company, and/or the company that you're affiliated with, and to help the environment and to conserve energy, we would like to suggest that you accept gently used clothing that O'Neill's has sold previously, and either reselling it, or donating it to charity while giving the customer returning the clothing a small refund or a discount for their next purchase, even if this change occurs after COVID-19.

While we don't believe that this will be too much of an inconvenience for you, we do believe that this will make an impact on our environment in a positive way; and with the environment, every saved resource counts.

Thank you for your time,

____ and _____

&

To GAP Canada

This is a letter that contains a way for you to help the world. Should you choose to do this, it would be very much appreciated. This idea originated by two students of Centennial congregated class. This was created as a part of the energy diet learning program which is a program that teaches energy awareness to kids across Canada.

The idea was to have a large clothing corporation organise a charity event as to where you'd have a way to deliver clothing to people in need of it. Whether that'd be marking down prices on items that go to charity, giving away clothing, or creating a donation center. We sincerely hope that you consider doing one of these in order to aid people in need.

We hope that you take this into consideration and we both want to thank you for reading this. If you choose to accept our proposal on helping people in need we want to thank you.

Thanks, for your time, 2 Students of 8C7, Centennial PS.

_____ and _____

To H & M,

We are two students from Centennial Public School taking part in a school initiative called 'Round And Round It Goes,' in a nation wide project called 'Energy Diet,' in which we learn about energy, natural resources, and the effects of energy usage on our environment while interacting with those in our class and many others.

For this sub-project specifically, we were tasked with contacting a company, and encouraging them to participate in the circular economy - meaning, working as hard as they can to reduce, reuse, and recycle all of their goods as to minimize their carbon footprint.

After careful consideration, we decided to choose you, and/or the company that you're affiliated with, and to help the environment and to conserve energy, we would like to suggest that you try to use materials that can be recycled after they have been used to the best of their abilities. Clothing can be recycled into fiber and used to manufacture all sorts of products, including carpet padding, rubberized playgrounds, and materials for the automotive industry.

While we hope that this won't be too much of an inconvenience for you, we do believe that this will make an impact on our environment in a positive way; and with the environment, every saved resource counts.

Even if you don't want to follow our suggestions, we wish that you try your best to stay green, and stay great.

Thank you for taking time out of your day.

_____ / _____ - Erban Corner (Local business)

To whom it may concern,

We are two students from Centennial Public School taking part in a school initiative called 'Round And Round It Goes' in a project called 'Energy Diet,' in which we learn about energy, natural resources, and the effects of energy usage on our environment.

For our project specifically, we were tasked with contacting a company, and encouraging them to participate in the circular economy - meaning, working as hard as they can to reduce, reuse, and recycle all of their goods as to minimize their carbon footprint.

Erban Corner is a local business that seems to have a lot of sales made, meaning a lot of shipping and some ways that could have the circular economy included in there. That way it can help save the environment. We were wondering if your company could potentially accept gently used clothing to resell, or donate, while giving the customer a small refund.

We do believe that this will make an impact on our environment in a positive way; and with the environment, every saved resource counts. Even if this change occurs after the COVID-19 pandemic, any help would be greatly appreciated.

Thank you for taking out time to read this email,

Sincerely,

2 students from Centennial Public School

_____ & _____ - the Hudson's Bay Company

To whom it may concern,

We are two students from Centennial Public School taking part in a school initiative called 'Round And Round It Goes,' in a project called 'Energy Diet,' in which we learn about energy, natural resources, and the effects of energy usage on our environment.

For our project specifically, we were tasked with contacting a company, and encouraging them to participate in the circular economy - meaning, working as hard as they can to reduce, reuse, and recycle all of their goods as to minimize their carbon footprint.

We have chosen your company, and/or the company that you're affiliated with, and to help the environment and to conserve energy, we would like to suggest that you try your best to recycle fabric and other materials from unsold items as much as possible . We also suggest that you try not to spill chemicals into the St. Lawrence river.

While we don't believe that this will be too much of an inconvenience for you, we do believe that this will make an impact on our environment in a positive way; and with the environment, every saved resource counts.

Thank you for your time,

Students from Centennial public school

HUDSON'S BAY

RESPONSE

Hello Mr. / Ms. Watt,

Thank you for contacting Hudson's Bay.

We appreciate your interest in doing business with Hudson's Bay.

For more information on working with us, please visit our Vendor Relations page at <http://www3.hbc.com/hbc/vendors/>.

If you have any other questions or concerns, please do not hesitate to contact our Customer Care Department via email, or by phone at 1-800-521-2364.

Sincerely,

DONNA ANNE GUANES

_____ and _____ Target Corporate Responsibility

To Whom It May Concern,

We apologize for the long and wordy email in advance, and we hope you read it through once and ponder on the matter.

We are two students from Centennial Public School (Waterloo, Ontario) in the 8C7 congregated enrichment classroom. We are taking part in a school initiative called 'Round And Round It Goes,' in a series of projects from the 'Energy Diet Challenge,' — see this page for more information on the Energy Diet Challenge: [The Classroom Energy Diet Challenge](#) — in which we learn about energy, natural resources, and the effects of energy usage on our environment.

For this project specifically, we have been tasked with contacting a company — *you* — to encourage them to participate in the circular economy. This means we want you to work as hard as you can to reduce, reuse, and recycle all of your goods and minimize your carbon footprint.

Your company currently produces products in a way that harms the environment. This prevents your stores from being a desired shopping location to customers looking to stay environmentally friendly. For this reason, and more importantly for the sake of protecting the environment, we are asking you to please switch to using more reusable materials. This includes reusing old clothes and getting your fabrics supplied from better and friendlier textile companies, as well as other methods.

Such companies, like that of yourselves, are what environmentalist shoppers like to define as 'fast fashion companies,' and we would like to inform you that you are on the list of such fast fashion companies, along with fashion and apparel giants that are infamous for their hampering over the rights of their employees, such as failing to use the adequate materials to manufacture these products, all the way to as dire and unfair as underpaid child labour.

For the benefit of the environment, we would like if you would consider using reusable materials to make your apparel and clothing.

We are not in any way impelling you to incorporate this change, but it would be wonderful if you could.

Please let us know what you have decided, and we would love it if you could get back to us on the matter, but you *certainly* need not have to.

We appreciate your reading and full attention to this email. Have a nice day,

Thanks in advance,
Students of 8C7

P.S. Before printing this email, please consider its effect on the environment.

_____ and _____

To whom it may concern,

We are students of the Centennial Public School congregated enrichment program, 8C7. We have been tasked with finding a company with a solution to improve its sustainability. We have chosen Kit and Ace, your company as our choice to help the environment and to conserve energy. We would like to make the suggestion that you consider reselling old company products and/or making donations to charity.

Thank you for your time and consideration,

- Students of 8C7

_____ and _____

Dear McDonalds,

We are two students from Centennial Public School named _____ and _____ taking part in a school project lead by two students in our class called “Round and Round it Goes” in a bigger project called the “Classroom Energy Diet” lead by Canadian Geographic and “Shell” where we reach out to big corporations and encourage them to reduce, reuse and recycle.

We have chosen your company because we have noticed just how much plastic your company uses. The utensils you give are not only made of plastic but are also wrapped in plastic. We think that maybe this might not need to be wrapped in plastic because it isn't very necessary. We also think that maybe giving out more reusable utensils would help the environment. Also, instead of having ketchup in plastic, it would be better if there was a ketchup dispenser as well as for other condiments.

While we do understand that changing how products are made can be difficult especially since you then have to distribute them to each and every location, we do believe that this will make an impact on the environment in a positive way; and with the environment, every saved resource counts.

Thank you for your time,

_____ and _____

RESPONSE

Hi Kevin,

Thank you for taking the time to contact McDonald's. We enjoy hearing from our guests, and we appreciate this opportunity to respond to your inquiry.

McDonald's Canada has been working on waste diversion for many years. Behind the counter we do a great job of ensuring that recyclables such as corrugate (the boxes that most items are delivered in) and used cooking oil are collected, separated and sent for recycling. Most of the other items are delivered in plastic trays that are reused again and again, such as our bun trays.

Waste diversion in the lobby has turned out to be a far greater challenge. We have implemented in-lobby recycling in various stores to gain insights about what works and does not work for our guests. We've learned that there are many challenges to the effective use of the lobby bins, mainly due to the fact that different material receptacles get cross-contaminated by other materials and therefore are not able to be collected for recycling.

We are fully aware of our challenges, and are learning from other countries where McDonald's has had greater success in diverting waste from the lobby. We are also working with industry partners and municipalities to determine what infrastructure improvements can be made to recycling facilities that would allow our soiled and mixed packaging to be accepted. We are hopeful that over time increased infrastructure capacity and improved options in the lobby will combine to help us increase our waste diversion significantly.

It should be noted that overall our packaging has a very positive sustainability profile. Approximately 85% of our packaging mix is made from fibre, a renewable resource, and we maximize the use of recycled content in those packaging items wherever possible. We are also working to ensure that the fibre we use is either recycled or certified by third-parties as sustainably sourced.

Again, thank you for contacting McDonald's. We hope to have the opportunity and pleasure of serving you soon.

Best Regards,

Shagufta
Guest Relations Specialist
1-888-424-4622
www.mcdonalds.ca

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As part of the classroom energy diet challenge, our class chose to send emails to clothing companies with suggestions on how they can contribute to the circular economy of reducing, reusing, and recycling. We noticed that you were already taking steps towards this, and thought you might be open to suggestions. Our suggestion is a sort of return system, where consumers who have purchased clothing from you can later return them to you (provided they are in good condition), allowing you to resell them as used or refurbished clothing. This way, used clothes aren't wasted, and kotn can still maintain its quality standards, since the clothes sold are still the same high quality ones. This also fits Kotn's theme of ethically and environmentally safe clothing, since Kotn clothes will end up in dumps less often.

Thanks!

P.S.

If you have any questions, our teacher will be cc'd on this email, so feel free to ask!

_____ + _____

To whom it may concern,

It would be beneficial to nestle customers to create a recycling program for your beverage containers that would would span the entirety of Canada for a small refund, around 5 or 10 cents. This would not only reduce waste, but also give your company more resources to produce more products at little costs.

Sincerely,

8C7 students

Centennial P.S., Waterloo, Ontario.

RESPONSE

Hi Kevin & 8C7 students,

Thank you for your e-mail. It is always nice to know students are learning about how to find ways to help the environment. Such a program actually exists. In Quebec, aluminum pop cans and other recyclable containers can be returned for 5 cents. Since these programs are usually managed on the provincial level, they can differ from one region to another. Having a nation wide program could be a much better alternative.

We also believe the private sector has a responsibility to sustainability and protecting our natural resources. We recommend that you check out the following link to learn what Nestle Canada is doing to make a difference

www.corporate.nestle.ca/en/creatingsharedvalue/environment/packaging

Together we can make the world a better place for future generations,

Haik

Nestlé Consumer Ambassador

Nestlé

Good Food. Good Life.

www.madewithnestle.ca