



Video Challenge

Final score:

/35

Judging rubric for video finalists

Judge's name: _____

Video category: Most Student Driven Best Everyday Energy Savings Tip Best Call to Action

Video title: _____

Teacher/Class name: _____

Creativity and originality

	1	2	3	4	5
This video stands out among the other videos submitted. It is clear that the class went above and beyond to be innovative and original.					
This video shares an important message about energy awareness and conservation and upholds the purpose of the Classroom energy Diet Challenge.					
The class has developed an original way to convey their message. They effectively targeted an audience.					
This video makes effective use of video techniques (camera angles, scenes, zoom, etc.) and has visual impact. It captures the audience's attention and holds it throughout.					
This video appears to be student driven. It is evident that students did the majority of the writing, filming and editing.					

Total score: /25

Production value

	1	2	3	4	5
The picture quality (lighting, focus, framing) of this video is clear and easy to watch.					
This video's audio is clear and easy to hear.					

Total score: /10

